



BTG240111RockDan-  
nevirkeShow

**NEW  
HEIGHTS:**  
Climbing the  
rock-up site.

# Rock climb from a different perspective

This year, the Dannevirke A&P Show will feature a climbing wall with a difference, as a way to showcase the importance of staying sober behind the wheel.

Horizons Regional Council will offer people who climb the wall a pair of "booze goggles", which distort vision and cause behaviour similar to that shown by someone who has been drinking.

Horizons road safety co-ordinator Debbie Webster says after drinking it is difficult to navigate your way through putting on a seatbelt and driving, so visitors to the rock-up wall are

being offered a taste of how dangerous it is by trying to harness themselves and climb while wearing the booze goggles.

"When under the influence of alcohol, people often think they can do something when in reality they can't so we are offering them the chance to experience the extent of this feeling in a safe environment."

The climbing wall attraction comes in response to research, which shows that drink driving crashes are significantly higher in Tararua compared with other districts.

"The impact of someone dying or being injured because someone chooses to drink and then drive is huge — it doesn't just affect that person, it affects their family, their friends, their workmates and the whole community."

Police will be present at the rock-up site with the Booze Bus and people will be able to look inside it and get a run-down on what happens when someone is caught drink driving.

■ **The rock-up climbing wall will be at the Dannevirke A&P Show on Saturday, February 5, 2011.**